

# **Presenting to Camera**

**Session 2 Video**

**Introduction/recap on last week**

# Introduction/recap on workshop 1

- ▶ **Elements of the voice as an instrument and voice production technique, i.e.:**

Posture and Relaxation;

Facial exercises to relax the facial muscles

Breathing;


Vocal hygiene;

Voice exercises

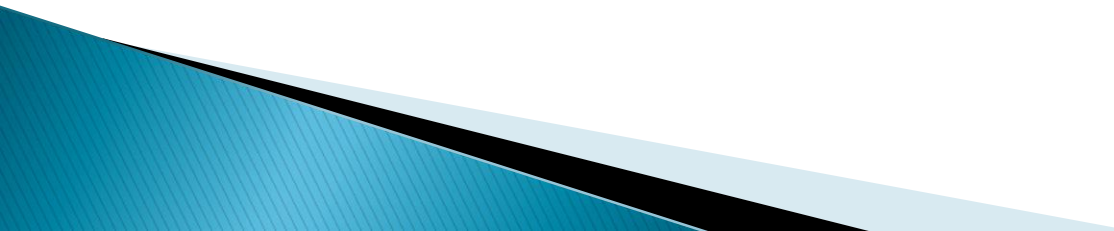
Critique of participants voice recordings

# Presenting to Camera

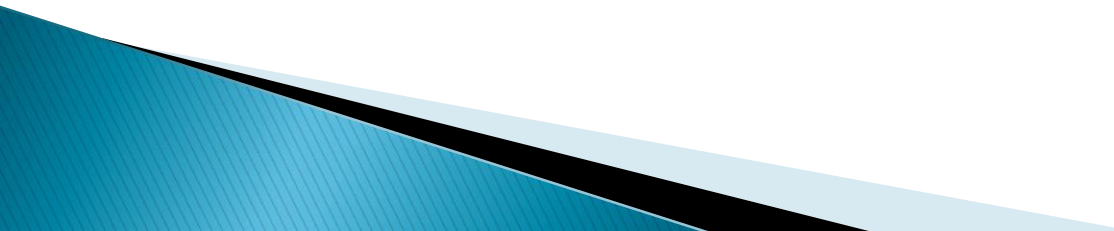
## Learning outcomes:

- ▶ **After participating in this workshop you should be aware of the following elements/conventions involved in video recording:**
  - ▶ Camera/shot framing,
  - ▶ Background,
  - ▶ What to wear, appearance,
  - ▶ Body language.
- 

# Presenting to Camera

- ▶ Charisma/personality/emotion/drama.
  - ▶ How to effectively introduce and conclude Your recording.
  - ▶ Techniques for creating and presenting an effective visual podcast/lecture.
- 

# Camera/shot framing

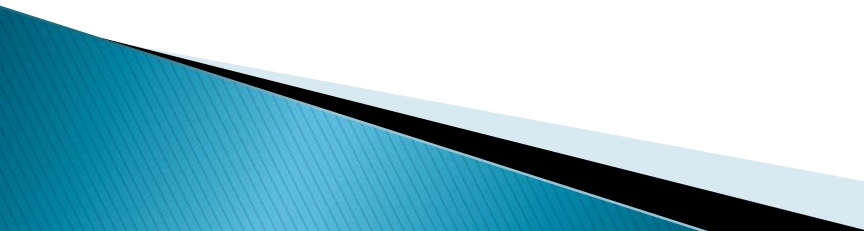
- ▶ The way in which subjects and objects are framed within a shot produce meaning.
  - ▶ Framing also has aesthetic value and appeals to the subconscious.
- 

# Presenting to Camera

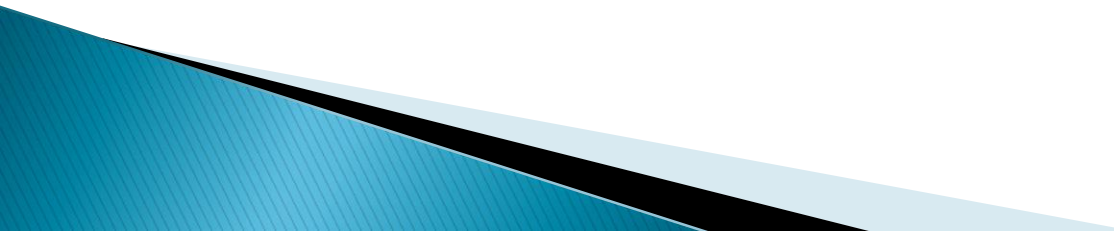
## Camera/shot framing

- ▶ For the purpose of Echo 360 the shot is simply head and shoulders however, be aware of how you position yourself in relation to the camera, i.e. composition in the frame:
  - ▶ Fill the frame, normally centred and direct to camera.
  - ▶ Don't chop the top of your head
  - ▶ Over accentuate your face
  - ▶ Or leave too much space above your head.

# Presenting to Camera

- ▶ **Body language.**
  - ▶ Stay within the shot frame.
  - ▶ Contain, gestures less is more
  - 
  - ▶ Also contain facial expression, it is a balance between being expressive but not over accentuating facial expression.
- 

# Presenting to Camera

- ▶ **Background:**
  - ▶ **Neutral background that doesn't distract.**
  - ▶ **Be careful not to clash with the background colour or to blend in to it.**
  - ▶ **Too much light at your back and the shot will be too dark.**
- 



# Presenting to Camera

## What to wear, appearance

**\* Pastels are the best colors to wear. Other good clothing colors include beige, gray, green, brown and blue.**

**\* Avoid white, red and orange clothing. Combinations of contrasting light and dark colors such as black and white, dark brown and white or dark blue and white should also not be worn.**

# Presenting to Camera

## What to wear, appearance

- Black, or dark browns and blues are fine alone or combined with pastel colors.
- - \* Solid colors are best.

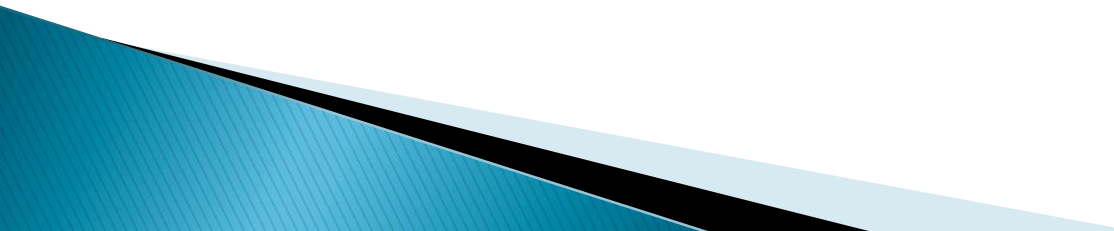
Avoid fine checks, stripes, herringbone, and similar patterns.

\* Avoid very glossy, sequined or metallic clothing. Also avoid clinging attire, or low-cut neck-lines.

# Presenting to Camera

- ▶ Charisma/personality/emotion/drama.
- ▶ How to effectively introduce and conclude Your recording.

# Summary

- ▶ Camera/shot framing,
  - ▶ Background,
  - ▶ What to wear, appearance,
  - ▶ Body language.
- 

# Summary

- ▶ Charisma/personality/emotion/drama.
  - ▶ How to effectively introduce and conclude Your podcast.
  - ▶ Warm -up, voice exercises
  - ▶ Recording/critique
- 